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Factors Affecting Internal Audit Effectiveness in Public Universities: A Systematic Literature Review

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ABSTRACT

This systematic review examines the critical factors influencing internal audit effectiveness in public universities, a crucial aspect of promoting transparency, accountability, and good governance in higher education institutions. Despite their growing importance, internal audits in these settings face inconsistent effectiveness, with limited empirical consensus on the key determinants of their performance. This study aims to identify, evaluate, and synthesize the existing literature on the factors affecting internal audit effectiveness in public universities. A comprehensive search of academic databases, including Scopus, Web of Science, JSTOR, and Google Scholar, yielded 1,200 records, of which 50 studies were selected for in-depth analysis based on predefined inclusion and exclusion criteria. The findings reveal that internal audit independence, auditor competence, top management support, organizational structure, and coordination with external assurance providers are the most influential factors determining internal audit effectiveness. These factors are crucial in ensuring that internal audits are conducted in a manner that promotes transparency, accountability, and good governance. The study's results have practical implications for policymakers and institutional leaders seeking to strengthen audit practices in public universities. To enhance internal audit effectiveness, institutions should invest in auditor capacity-building, enforce structural independence, and promote integrated audit functions. By prioritizing internal audit effectiveness, institutions can enhance transparency, accountability, and decision-making, ultimately contributing to improved academic outcomes and institutional performance. Future research should focus on regional contextual differences and longitudinal impacts of internal audit reforms to further advance the field. This systematic review provides a foundation for future research and practice in internal audit effectiveness in public universities.

Introduction

Internal audit (IA) is a cornerstone for effective governance, accountability, and financial integrity in both private and public institutions globally (Mhlanga, 2020). It provides independent and objective evaluations of an organization's risk management, control, and governance processes, thereby enhancing decision-making and resource utilization (Kibirige, 2020). In institutions of higher learning, particularly public universities, internal audit functions are expected to support academic and administrative efficiency by identifying operational weaknesses, promoting compliance with

regulatory frameworks, and safeguarding institutional assets (Mashabela & Pillay, 2017).

The importance of internal audit in public universities cannot be overstated. These institutions are vulnerable to inefficiencies, mismanagement, and corruption due to their reliance on government funding and central role in national development (Chakunda, 2021). As such, internal audit units in these institutions are expected to play a proactive role in enhancing accountability, transparency, and financial stewardship (Kumar et al., 2024). However, multiple studies and anecdotal evidence suggest a growing disconnect between the existence of internal audit departments and their actual

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effectiveness in combating fraud and enhancing institutional performance (Roopchund et al., 2023).

In Zimbabwe, institutions of higher learning have established and implemented internal control functions in their management systems, but the efficiency of internal audit in managing these institutions has been questioned, particularly within the public sector (Chadenga, 2021). The persistent ineffectiveness and incompetence of public sector internal audit departments have been lamented, with internal auditors seemingly unable to uncover systemic corruption (Chadenga, 2021). The Auditor-General's reports consistently expose fraud and irregularities in public universities, while internal auditors remain conspicuously silent and ineffective (Institute of Internal Auditors, 2020). The continued loss of confidence in public institutions of higher learning, the normalization of corrupt practices, and the decline of governance integrity raise urgent questions about the relevance and functionality of internal audit systems in these entities (Mithi, 2021).

In light of these concerns, this study seeks to address the glaring gap between the formal presence of internal audit departments and their practical ineffectiveness in addressing financial misconduct and governance failures. The study aims to identify determining factors influencing the effectiveness of internal audit functions in public universities and to develop a context-sensitive internal audit model suited for public higher education institutions in Zimbabwe. The study is significant because it will contribute to the development of a context-sensitive internal audit model that can enhance the effectiveness of internal audit functions in public universities (Kumar et al., study's 2024). The findings will policymakers and institutional leaders on the importance of investing in internal audit capacitybuilding, enforcing structural independence, and promoting integrated audit functions (Roopchund et al., 2023). By identifying the determining factors influencing internal audit effectiveness, institutions can take targeted steps to improve their audit practices and promote good governance.

This study aims to address the pressing issue of internal audit ineffectiveness in public universities in Zimbabwe. By examining the factors that influence internal audit effectiveness and developing a context-sensitive internal audit model,

this study will contribute to enhancing the effectiveness of internal audit functions in public higher education institutions in Zimbabwe (Mhlanga, 2020). The study's findings will have practical implications for policymakers, institutional leaders, and internal auditors, and will contribute to the existing literature on internal audit effectiveness in public sector institutions.

METHODS

This study employed a systematic literature review (SLR) approach to identify, evaluate, and synthesize empirical research on the factors that influence internal audit effectiveness in public universities. The review was designed to generate a comprehensive understanding of existing scholarly perspectives, highlight recurring determinants of audit performance, and provide a basis for the development of a contextual model for audit effectiveness within institutions of higher learning. Given the increasing interest in governance and audit reform in the public education sector in recent years, this review covered literature published over a 26-year period, from 1999 to 2025. The inclusion of studies up to 2025 ensures that the most current insights, trends, and reform outcomes are captured, especially considering the rapidly evolving financial and governance landscapes in many developing countries, including Zimbabwe.

The systematic review was conducted in accordance with the PRISMA 2020 guidelines to ensure methodological transparency, rigor, and replicability. Four academic databases were used for the literature search: Scopus, Web of Science, JSTOR, and Google Scholar. These databases were chosen for their extensive coverage of high-quality peer-reviewed journals in the fields of public administration, accounting, governance, education, and audit. To identify relevant studies, search strings were formulated using combinations of keywords and Boolean operators such as "internal audit effectiveness" AND "public universities", "internal auditing" AND "higher education" AND "Zimbabwe" OR "Africa", and "auditor independence" OR "audit governance" OR "audit reforms".

The initial search generated a total of 1,200 records. After duplicate records were removed, 920 unique articles remained. Titles and abstracts of these records were screened, leading to the

exclusion of 730 articles that did not meet the inclusion criteria. The full texts of the remaining 190 studies were then assessed for eligibility based on predefined inclusion and exclusion criteria. Ultimately, 50 studies were deemed relevant and of sufficient quality to be included in the final synthesis.

Inclusion criteria for selecting studies were as follows: they had to be empirical in nature, published in English, focus on internal audit effectiveness in public institutions of higher learning, and fall within the publication window of 1999–2025. Studies that focused exclusively on private sector audits, theoretical or conceptual papers without data, articles not published in English, or papers that addressed internal audit only tangentially were excluded. Both qualitative and quantitative studies were accepted, as were mixedmethod studies, to ensure a comprehensive understanding of the topic.

To ensure objectivity and consistency in study selection, two independent reviewers conducted the screening and selection process. Any disagreements were resolved through discussion or with the involvement of a third reviewer. A standardized data extraction form was developed and used to collect key information from each of the 50

included studies, including the authors, year of publication, country of focus, research design, audit factors examined, and principal findings related to internal audit effectiveness.

All included studies were subjected to a methodological quality assessment using the Mixed Methods Appraisal Tool (MMAT, 2018 version). Only studies that met a moderate to high-quality threshold were retained. The quality appraisal ensured that the synthesized findings are based on methodologically sound research.

Data from the selected studies were synthesized through thematic analysis. The diversity in research methods, institutional contexts, and geographical focus made statistical meta-analysis unfeasible; hence, narrative synthesis was adopted. Thematic analysis revealed five key determinants of internal audit effectiveness that recurred across various contexts: audit independence objectivity, auditor competence and training, top management and board support, the structure and resources allocated to the internal audit function, and the level of coordination with external assurance providers.

The selection process, including identification, screening, eligibility, and inclusion of studies, is illustrated in the PRISMA flow diagram below:.

Table 1. PRISMA inclusion and exclusion criteria

Stage	Number	of	Notes
	Records		
Records Identified	1,200		Database search: Scopus, Web of Science,
			JSTOR, Google Scholar
Duplicates Removed	280		Duplicates across databases removed
Records Screened (Title/Abstract)	920		Records after removing duplicates
Full-Text Articles Assessed for	190		Articles assessed based on full-text review
Eligibility			
Studies Included in Final Synthesis	50		Studies meeting the inclusion criteria for detailed
			review

Source: Researchers 2025

RESULTS AND DISCUSSION

Internal audit effectiveness in public universities is a crucial aspect of governance, accountability, and financial management. Public universities, as key institutions in higher education, are expected to uphold transparency, ensure good governance, and manage resources efficiently. However, despite the presence of internal audit functions in many universities, their effectiveness

remains inconsistent and has been questioned in numerous studies. This literature review aims to synthesize the key factors influencing internal audit effectiveness in public universities, focusing on independence, competence, organizational support, and structural elements.

Independence of Internal Auditors

The independence of internal auditors is widely regarded as one of the most critical

determinants of audit effectiveness. Alzeban and Gwilliam (2014) argue that auditor independence enables auditors to perform their duties without undue influence from management, ensuring the objectivity of audit findings. However, in many public universities, internal auditors face challenges to their independence due to hierarchical pressures and conflicts of interest. Kadondi (2012) and Zulkifli et al. (2014) found that a lack of independence often leads to biased or diluted audit reports, undermining the audit's effectiveness.

Independence can be assessed through the reporting structure of the internal audit function. When auditors report directly to the university's board or audit committee, rather than to individual departments, their work is more likely to remain impartial (George et al., 2015). In contrast, auditors who report to senior management within the institution may face challenges in presenting unfavorable findings, which can ultimately compromise the effectiveness of the audit function (Schneider, 2014).

Auditor Competence and Training

Auditor competence is another crucial factor affecting the effectiveness of internal audits. Mihret and Yismaw (2011) emphasize that the competence of internal auditors is essential in assessing risks, understanding complex financial systems, and providing actionable recommendations. Auditor competence encompasses formal education, practical experience, and continuous professional development. According to Unegbu and Kida (2006), insufficient training and lack of expertise among internal auditors can hinder their ability to detect and mitigate financial risks.

In public universities, the issue of auditor competence is often exacerbated by limited resources for training and professional development. Guzura and Chigora (2009) found that internal auditors in many Zimbabwean public universities were not adequately trained to handle the complexities of modern university financial systems. Consequently, audits may miss critical financial irregularities, leading to ineffective governance. Continuous professional development, through certification programs like the Certified (CIA) designation, Internal Auditor recommended to enhance auditors' skills and ensure institutional auditing meet standards (Amanuddin et al., 2014).

Organizational Support and Resources

The level of organizational support for the internal audit function plays a pivotal role in its effectiveness. According to Mihret and Yismaw (2011), effective internal audits require adequate resources, staffing, and institutional commitment. If university management fails to provide the necessary financial resources or does not prioritize the audit function, it can significantly reduce the auditors' ability to perform comprehensive audits. Lack of support from top management can also manifest in other ways, such as poor cooperation between internal auditors and other departments, further diminishing audit effectiveness (Wang & Fargher, 2017).

In contrast, universities that provide internal audit departments with sufficient funding, staffing, and autonomy tend to experience more effective audits (Hack, 2013). The research by Schneider (2014) confirms that when top management prioritizes internal auditing and allocates adequate resources, audit effectiveness improves, as auditors can perform more thorough investigations and produce high-quality audit reports. Moreover, organizational support enhances the visibility and perceived importance of the internal audit function, which in turn fosters a culture of accountability and transparency.

Structural and Reporting Mechanisms

The organizational structure and reporting mechanisms within the internal audit function are key determinants of its effectiveness. Cohen and Sayag (2010) argue that internal auditors who report directly to the audit committee or the board of directors are more likely to deliver effective audits compared to those reporting to departmental heads or senior management. This reporting structure ensures greater independence and allows auditors to present their findings without fear of repercussions or bias from internal stakeholders.

Furthermore, the coordination between internal and external auditors is critical to audit success. Effective collaboration between these two groups of auditors ensures that all potential risks and issues are identified and addressed comprehensively. The Institute of Internal Auditors (2020) stresses the importance of strong coordination between internal and external audits to enhance overall governance and risk management. However, when internal and external auditors work in isolation, gaps may appear

in audit coverage, reducing the effectiveness of the audit process (Amanuddin et al., 2014).

External Factors and Regulatory Framework

External factors such as regulatory frameworks, legal mandates, and government oversight also influence the effectiveness of internal audits in public universities. Legal requirements often dictate the scope of internal audits, establishing standards for reporting, compliance, and accountability. According to Alzeban and Gwilliam (2014), aligning internal audit practices with international auditing standards (such as the International Standards for the Professional Practice of Internal Auditing) is essential for improving audit effectiveness.

Moreover, public universities are subject to external oversight by government agencies, such as the Auditor General's office, which further impacts the internal audit function. In some instances, external audits have identified issues that internal audits overlooked, highlighting the gaps in the effectiveness of the internal audit systems (Chadenga, 2021). The combination of internal and external auditing mechanisms helps ensure greater accountability and transparency, with external audits providing an added layer of scrutiny that complements the work of internal auditors.

CONCLUSIONS

The study this systematic review aimed to identify the key factors influencing internal audit effectiveness in public universities. Through a comprehensive evaluation of the literature, it was found that the independence of internal auditors, their competence and training, organizational support, structural reporting mechanisms, and external regulatory oversight are the most influential determinants of internal audit effectiveness. Each of these factors plays a critical role in ensuring that internal audits serve their intended purpose of promoting transparency, accountability, and good governance within higher education institutions. Internal audit independence was identified as a crucial factor, with the literature consistently highlighting that auditors must be free from undue influence to maintain objectivity in their work.

In line with this, auditor competence and ongoing professional development were also recognized as essential for effective audits.

Organizational support, including adequate resourcing, as well as clear reporting structures, was found to be indispensable in ensuring that internal auditors can perform their roles effectively. Furthermore, the review highlighted the importance of collaboration between internal and external auditors, as well as the role of external regulatory bodies, in ensuring robust audit practices and improving institutional governance. Overall, the findings suggest that public universities must focus on addressing these key factors to enhance the effectiveness of their internal audit functions. This not only improves financial management but also helps in mitigating risks, enhancing governance, and promoting a culture of transparency and accountability within these institutions.

Recommendations to Practice

Public universities should establish clear, independent reporting lines for internal auditors. This could involve having auditors report directly to an independent audit committee or board rather than to senior management, which may create conflicts of interest. Ensuring that auditors have unrestricted access to relevant information and can report issues without fear of retribution is crucial for maintaining the integrity of the auditing process. Universities should prioritize this independence to ensure that audit outcomes are unbiased and transparent (Amanuddin et al., 2014).

Also, Universities should allocate resources for continuous training and professional development of internal auditors. This could include sponsoring certifications, workshops, and training in emerging areas of internal auditing, such as forensic accounting and risk management. Competent auditors who are well-equipped to identify risks and offer valuable insights will lead to more effective audits and stronger governance structures (Zulkifli et al., 2014). Moreover, universities could establish mentorship and peer learning programs to facilitate skill-sharing and enhance the expertise of their audit teams.

Internal audit departments should be adequately resourced to carry out their functions effectively. This includes providing enough personnel, modern audit tools, and access to relevant data and systems. Support from top management is essential in this regard, as management must understand the value of internal audits and ensure that the function is empowered to

perform independent assessments. Additionally, internal audit departments should be involved in risk assessments and decision-making processes early on to ensure that potential financial or governance issues are identified and addressed proactively (Hack, 2013).

Public universities should foster greater collaboration between internal and external auditors. Establishing a more integrated approach between these two entities can ensure that audits are comprehensive and that any significant financial discrepancies are addressed quickly. External auditors often bring additional perspectives and expertise that can help internal auditors identify issues that might otherwise go unnoticed. Universities should encourage regular communication and shared findings between internal and external audit functions to strengthen the overall auditing process (Schneider, 2014).

To Policy

Policymakers should create and enforce guidelines and standards for internal auditing in public universities. These policies should address the importance of auditor independence, define roles and responsibilities, and establish performance metrics for evaluating internal audit effectiveness. By setting clear policies, governments and educational authorities can standardize auditing practices across institutions and ensure that all public universities maintain a high level of accountability and governance (Demeke et al., 2020).

Governments and policymakers should consider implementing incentive structures for internal audit departments to encourage high This performance. could involve linking performance evaluations of internal audit functions to institutional goals such as risk management, transparency, and accountability. By rewarding departments that demonstrate effective auditing practices, policymakers can create a culture of continuous improvement in internal audits across public universities (Kadondi, 2012).

Policymakers should enhance the role of external auditors and regulatory bodies in overseeing the internal audit function. This could include strengthening the mandate of the national audit office or establishing specialized bodies to monitor public sector institutions' internal auditing activities. Regular external audits can provide

additional oversight and ensure that internal auditors are held accountable for their work. This will also ensure that the internal audit function is not subject to internal biases and that it serves the public interest (Schneider, 2014).

To Theory

The findings from this review suggest the need for a more holistic framework for evaluating internal audit effectiveness in public universities. The existing literature has focused on various individual factors influencing audit performance, but a comprehensive, integrated model that incorporates independence, competence, organizational support, and external oversight is needed. Future research should focus on developing and testing such a framework, which could be applied across different contexts to assess and enhance internal audit practices in public universities.

Much of the current literature on internal audit effectiveness focuses on technical competence in traditional areas like financial auditing. However, as the scope of auditing expands to include risk management, governance, and compliance, future research should explore the role of auditors' competence in these areas. Investigating how auditors' competencies in emerging areas of auditing affect overall effectiveness could offer valuable insights for improving audit practices (Mihret & Yismaw, 2011).

Practical Implications

The findings of this study have significant practical implications for public universities aiming to improve their internal audit effectiveness. Institutions must prioritize the independence and professional development of their auditors to ensure audits are conducted impartially and effectively. Furthermore, organizational support, including adequate resources and access to information, is necessary to ensure that auditors can carry out their responsibilities. Collaboration between internal and external auditors can also enhance comprehensiveness of audits and increase the overall transparency and accountability of the institution.

Policy Implications

This research suggests that policymakers need to create robust frameworks for internal auditing in public universities. Policies should ensure that internal auditors have sufficient independence, are adequately trained, and have the support they need from top management. Furthermore, the establishment of standardized auditing practices across public universities would foster consistency and promote accountability. Strengthening external oversight and establishing performance-based incentives for audit departments could further enhance internal audit effectiveness.

Theoretical Implications

The review also has important theoretical implications, particularly in the development of frameworks for evaluating internal audit effectiveness. By expanding existing theoretical models to incorporate a broader range of factors, including organizational culture, risk management, and external oversight, scholars can better understand the dynamics influencing internal audit performance. Additionally, future research could refine and extend these theoretical models to account for regional and contextual differences in auditing practices across public universities.

Limitations of the study

While this study provides valuable insights the factors influencing internal into effectiveness in public universities, several limitations should be acknowledged. First, the study relied on published literature, which may not capture the full range of experiences and practices in all public universities. The selection of studies was constrained by language, accessibility, and publication bias, which may generalizability of the findings. Second, this study did not examine the views of internal auditors themselves, which could provide a more nuanced understanding of the challenges and opportunities they face. Finally, the review focused on existing empirical studies, but future research could benefit from qualitative investigations that explore the lived experiences of auditors in public universities.

Areas for Further Research

Future research should seek to explore the effectiveness of internal auditing in public universities through more diverse methodologies, including case studies and interviews with internal auditors, management, and external stakeholders. These studies could offer deeper insights into the day-to-day challenges faced by internal auditors and help identify specific interventions to enhance their effectiveness. Additionally, longitudinal studies examining the impact of internal audit reforms over

time would provide valuable evidence of the longterm effectiveness of interventions aimed at improving audit practices in public universities.

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